

***Elliott L. Ferguson, II***, President & CEO, Destination DC



Elliott Ferguson serves as President and CEO of Destination DC, the official convention and tourism corporation for the nation's capital. A twenty-year veteran of the CVB industry, Ferguson leads Destination DC's efforts to generate economic development for the District through meetings and tourism, overseeing the organization's convention and tourism sales, marketing, finance and business development operations.

Ferguson began his tenure with Destination DC in 2001 as Vice President of Convention Sales and Services. Prior to working at Destination DC he served as Vice President of Sales at the Atlanta, Georgia CVB. He has also served as Director of Sales for both the Atlanta and Savannah, Georgia CVBs.

Ferguson received a Bachelor of Arts in Marketing and Business Administration from Savannah State University. His many memberships in the industry include the American Society of Association Executives, National Coalition of Black Meeting Planners, Religious Conference Management Association, Professional Conference Management Association, International Association of Exhibition Executives and Destination Marketing Association International.

Ferguson currently serves on the Downtown Business Improvement District, The Military Bowl, The Historical Society of Washington, DC and the Franciscan Monastery USA Inc.'s Board of Directors. Ferguson is a longtime resident of Capitol Hill, a member of Alpha Phi Alpha Fraternity and is an active mentor with Capital Partners Inc.